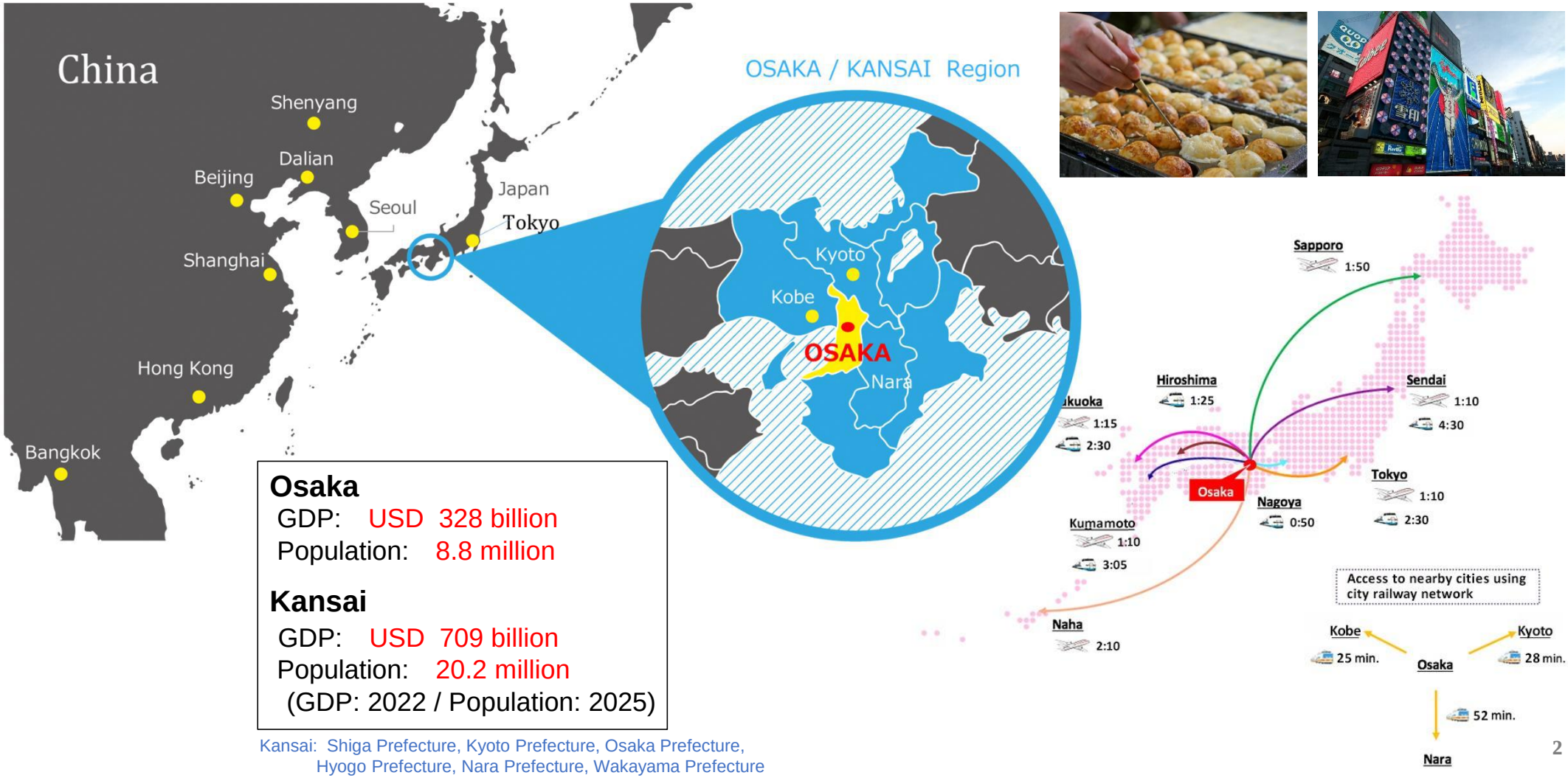


Osaka’s Attractiveness for Business

Osaka Prefecture・Osaka City

Location

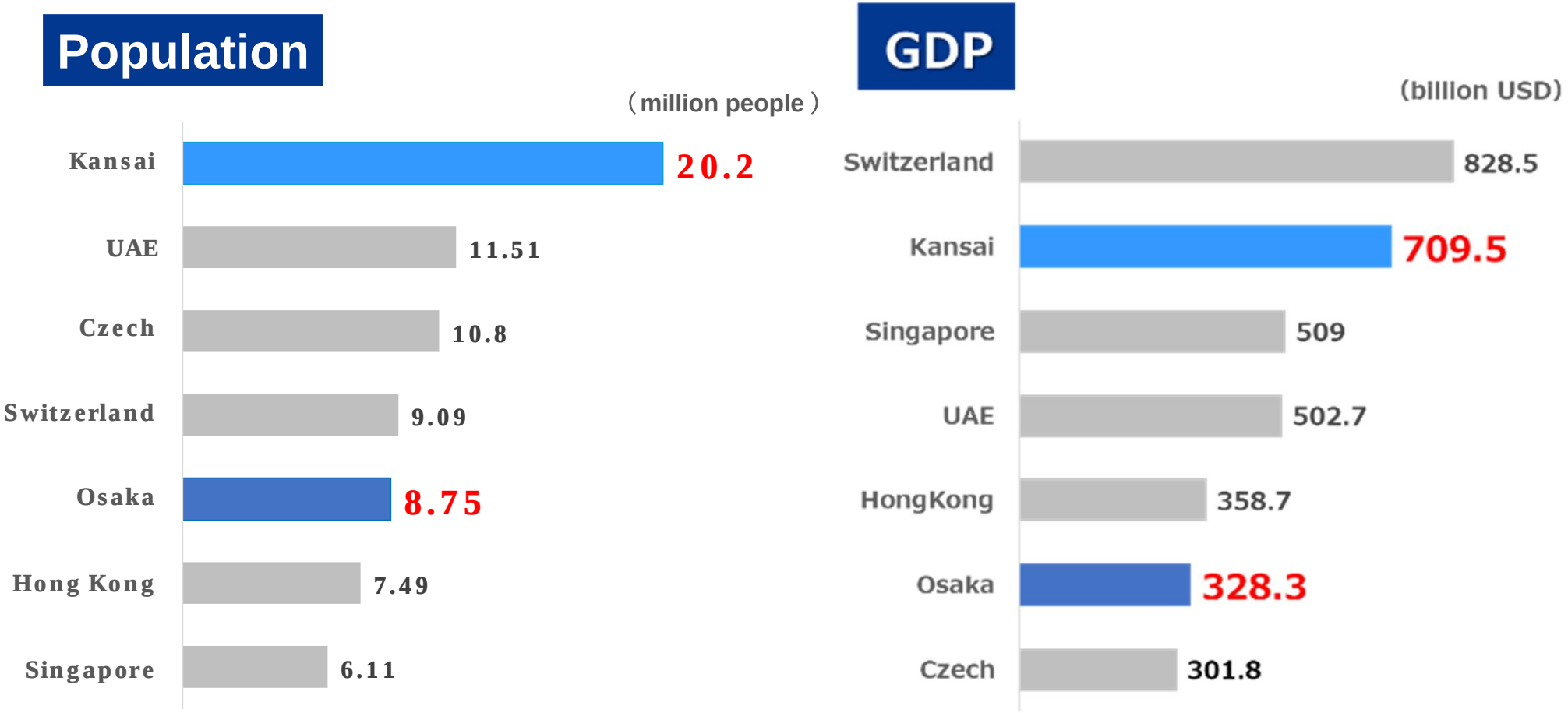


Osaka
GDP: USD 328 billion
Population: 8.8 million

Kansai
GDP: USD 709 billion
Population: 20.2 million
(GDP: 2022 / Population: 2025)

Kansai: Shiga Prefecture, Kyoto Prefecture, Osaka Prefecture, Hyogo Prefecture, Nara Prefecture, Wakayama Prefecture

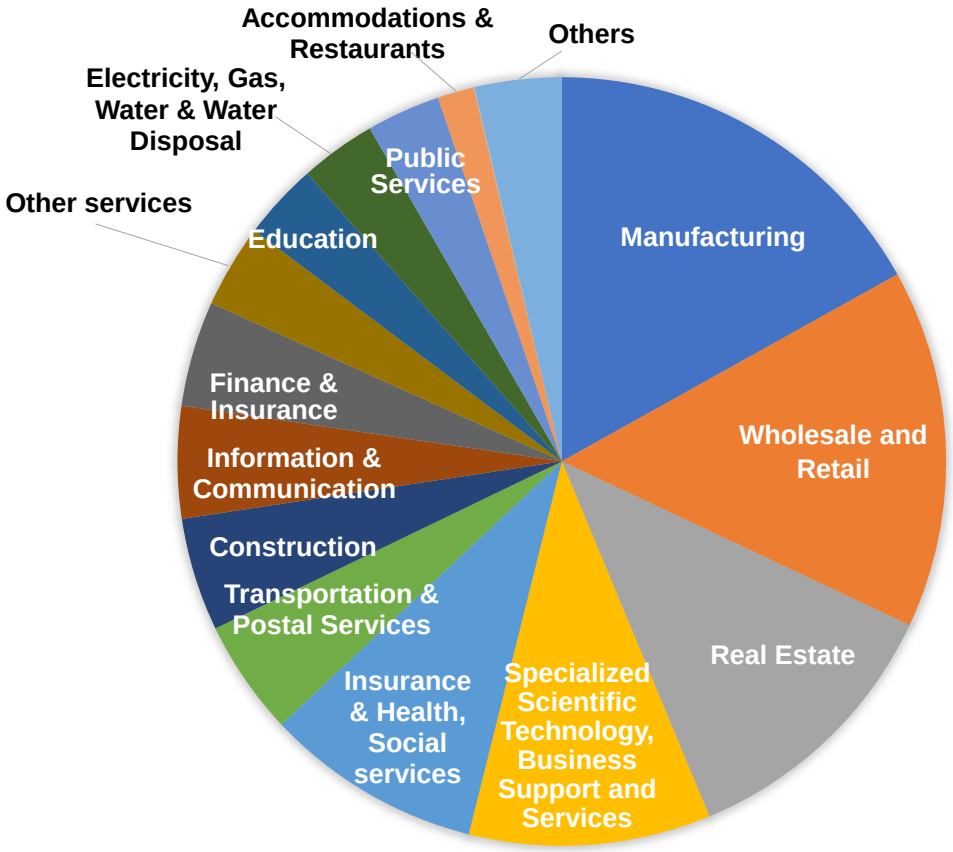
International Comparison of Osaka Prefecture Population and Gross Prefectural Product



Source: IMF “GLOBAL NOTE”
Ministry of International Affairs and Communications “Population Estimates”

Osaka Industry

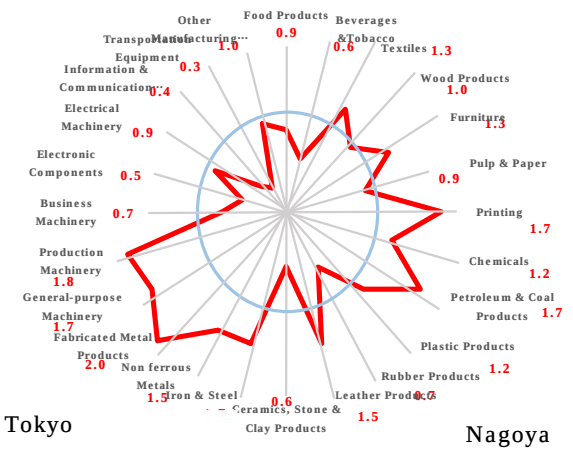
Osaka prefecture industry nominal GRP (2024)



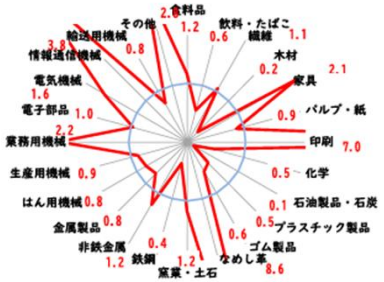
Osaka Prefecture Special coefficient for manufactured goods shipments, etc. (2023)

※The ratio of a prefecture's share of shipment value for a given manufacturing industry to the national share of that industry. Industries with ratios exceeding 2 or falling below 0.5 are few, indicating that various industries are evenly and well distributed.

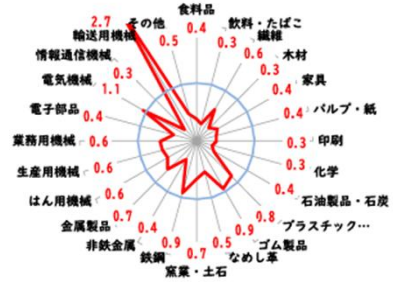
Osaka



Tokyo



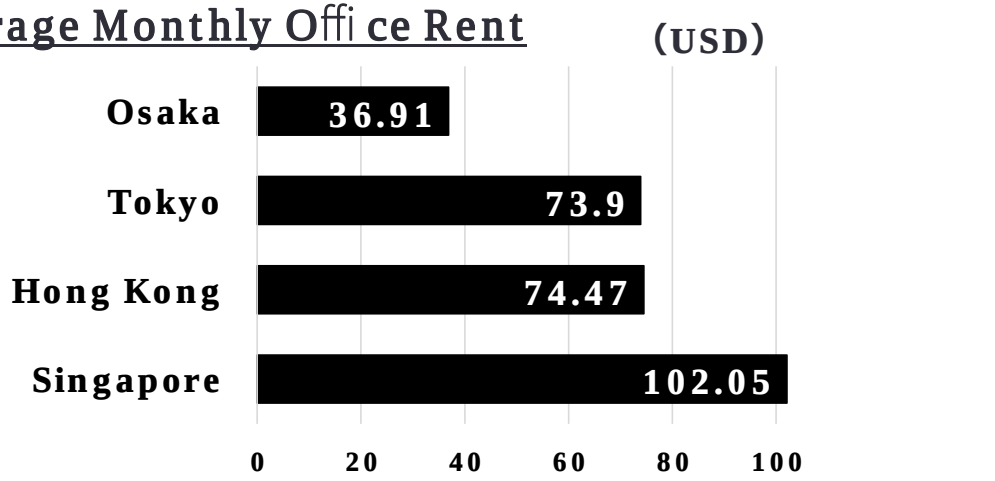
Nagoya



Source: Osaka Prefecture "Naniwa Economic Data 2025"

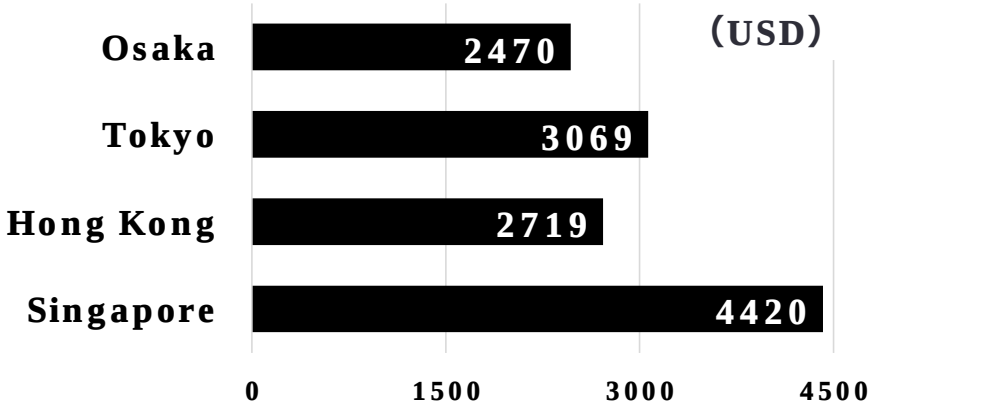
Osaka’s Attractiveness for Lifestyle

◆Average Monthly Office Rent



【Monthly Rent（USD/㎡, 2026 H1）】

◆Average Wages



【Monthly wages（USD/month, 2025)】

◆Highly ranked as one of the world’s livable cities (2026)

1	Copenhagen, Denmark
2	Vienna, Austria
3	Melbourne, Australia
4	Sydney, Australia
5	Zurich, Switzerland
6	Geneva, Switzerland
7	Osaka, Japan
8	Adelaide, Australia
9	Vancouver, Canada
10	Tokyo, Japan

Source: Economist Intelligence Unit 2026

Source :Colliers「Asia Pacific Office Market Insights 2026」

Our Efforts to Create a Better Society

- “Osakans,” with their innate innovative nature, have created many new social systems and products to make the world a better place

Dojima Rice Market
The world’s first futures trading market



Instant noodles that
changed the world’s food culture





Anti-Loosening Nut

Used by NASA



Automatic ticket gate



Conveyer-belt sushi bar



World Renowned Enterprises from Osaka

- Many Osaka companies have been operating their business worldwide in a variety of fields, as well as Carbon Neutrality and life-science fields.

DAIKIN

ITOCHU

ONO

Ono Pharmaceutical

Takeda

Takeda Pharmaceutical

Iwatani

Panasonic

SHARP

NISSIN 日清食品

Nissin Foods

SUNTORY

TOYOBO

Beyond Horizons

Kubota

SUMITOMO ELECTRIC

Connect with Innovation

DAIHATSU

Outcome of the Osaka-Kansai Expo and its Legacy

◆ Event Overview

Event Dates April 13 – October 13, 2025 (184 days)

Number of visitors Approx. 29.02 million

Participating countries 158 countries and regions
7 international organizations



Source: Japan Association for the 2025 World Exposition

What the Expo has brought us



©Expo 2025

Numerous innovative technologies showcasing the future society

Promotion of appeals of Osaka, Kansai and other regions across Japan

Diverse exchanges with the world

Attraction of investment + Enhancement of Visibility



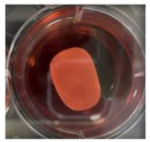
【MOU signing ceremony with Lombardia, Italy】

【Operating cost】up to approx. JPY 37BN in surplus

【Economic ripple effect】up to approx. JPY 3.6TN

※Estimate by METI

◆ Creation of new technologies



Heart muscle sheet



Demonstration of Flying Cars ©SkyDrive



Film-type perovskite solar cells
Photo courtesy: Sekisui Chemical co., Ltd.

◆ Enhancement of Business Opportunities

◆ Provided business opportunities through business meetings, seminars, and networking events
✓Participation by over 7,500 overseas companies and over 17,000 domestic companies

◆Osaka Prefecture and Osaka City concluded MOUs with 18 countries and cities

Post-Expo Growth Strategy Toward Growth and Development as Japan's Second Capital

Vision of the Second Capital

In normal times:
Growth engine for Japan

In emergencies:
Backup for the capital's core functions

○**Second Capital Act**（**Act on the Promotion of Measures for Ensuring the Continuity of National and Social Functions and Developing a Second Capital**）
＊Promulgated on July 31, 2026
➤Establishes fundamental principles for strengthening national resilience through the development of a secondary capital and ensuring continuity of critical national and social functions in the event of major disasters.
➤Promotes comprehensive and strategic measures to enhance public welfare, improve quality of life, and support Japan's economic growth through the creation of a multi-polar decentralized economic zone.

Beyond EXPO 2025（Post-Expo Growth Strategy of Osaka Prefecture and City）

Basic Policy

Envisioned image of the city

Early realization of the Second Capital while being the driver of Japan's economic growth.

A city that demonstrates the world-class economy and urban strength, with distinctive appeal found nowhere else.

＜Goal＞
Nominal GDP of 80 trillion yen achieved in the 2040s
(FY2022：Approx. ¥43 trillion)

【Priority Area】

- **Economic strength** ◆ Innovation-driven city that takes on next-generation industries by leveraging Osaka's unique strength
- **Urban strength** ◆ Entertainment-rich city that sparks excitement and curiosity, showcasing Osaka's distinctive charms

【Areas Where Osaka Demonstrates Its Strengths (Growth Industries)】

Life Sciences	Carbon Neutrality	Mobility	Robotics/AI	Startups

Further growth building on the Expo Legacy

Council for Future Creation

Osaka's Attractiveness for Business

1.CarbonNeutrality

2.Life Science



4. Start-Up

3.Inbound Tourism

Jumpstart Projects

1
Expo 2025
Osaka-Kansai

2
Urban
Development

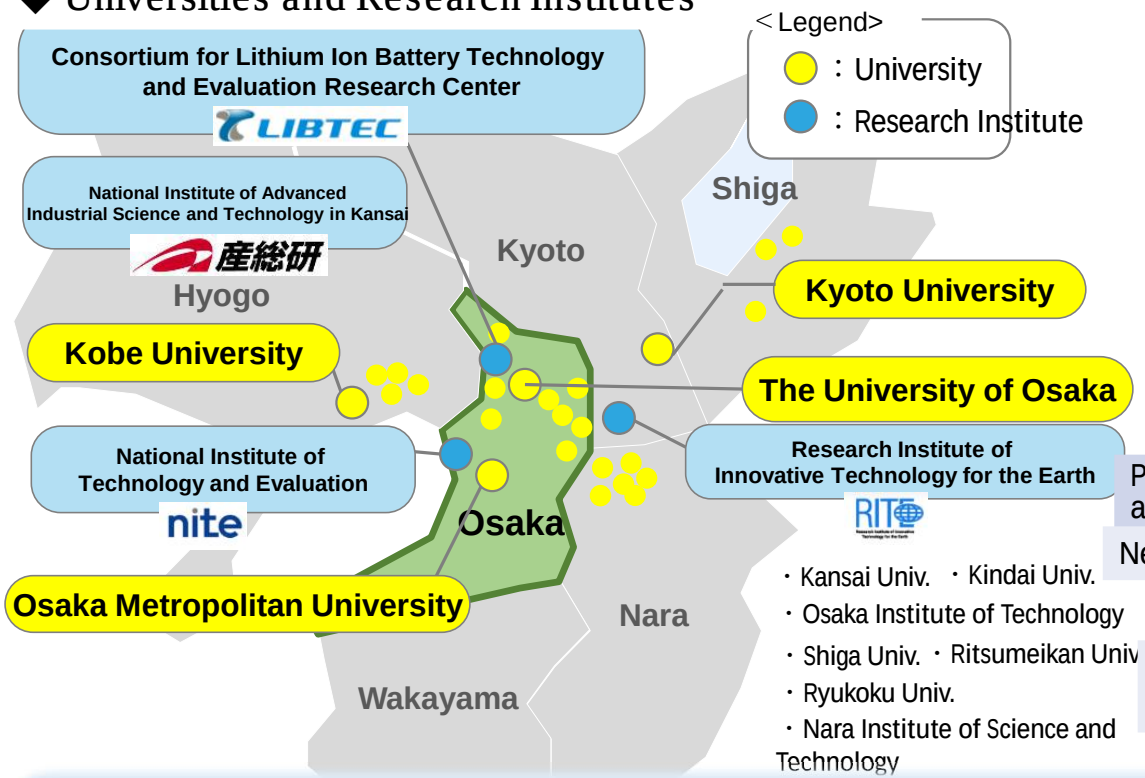
3
Start-Up
Ecosystem

4
Global
Financial City

5
Integrated
Resort

Carbon Neutrality – Cluster of Universities, Research Institutes and Companies in DeepTech -

◆ Universities and Research Institutes



・Kansai Univ. ・Kindai Univ.
・Osaka Institute of Technology
・Shiga Univ. ・Ritsumeikan Univ
・Ryukoku Univ.
・Nara Institute of Science and Technology

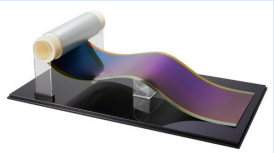
◆ Companies

Technology		Companies
Cells	Film-PSC: Film-based Perovskite Solar Cells	SEKISUI
	Stationary hydrogen fuel cell	Panasonic
Storage Cells	Car-mounted lithium-ion battery	Panasonic ENERGY
	Storage cell for power system	SUMITOMO ELECTRIC
Next-gen. Energy	Methanation	Daigas Group
	H2 / NH_3 related technology	Kanadevia, ChugaiRo
Protection against heat	Radiative Cooling material	SPACECOOL
New materia	Metal Organic Framework (MOF)	Daigas Group
	Biodegradable biopolymer	KANEKA
HE equipment	Desalination plant	Kanadevia, TOYOBO
	Air conditioning, refrigeration	DAIKIN

◆Examples

○Film-PSC : Film-based Perovskite Solar Cells

Being thin, light and flexible, PSC can be installed on structures with low load-bearing capacity, such as roofs, which used to be considered impossible.

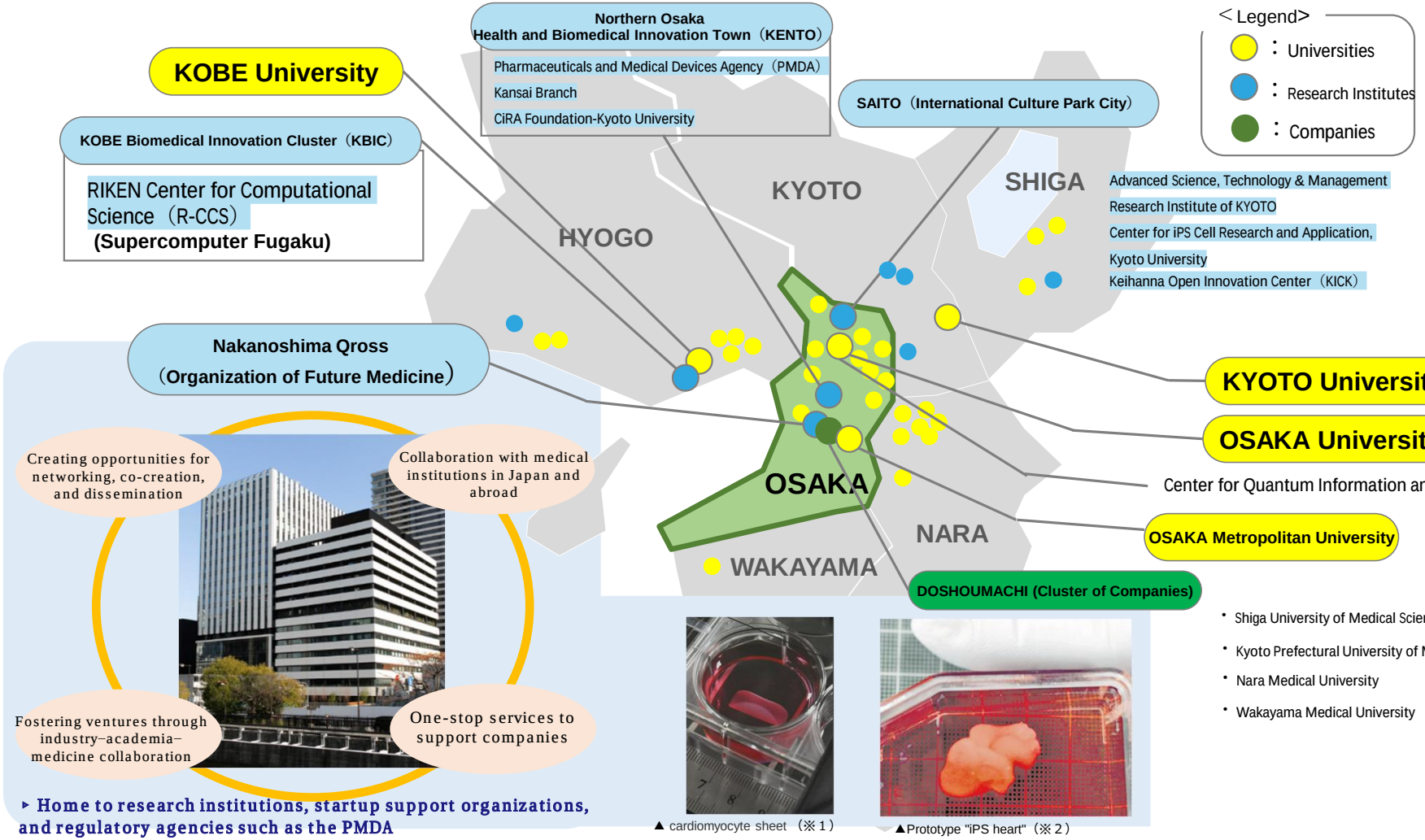


○Methanation

・a technology that produces methane (CH_4) by reacting hydrogen (H_2) with carbon dioxide (CO_2)

・CO2 can be captured from power plants and factories for methanation

Life Sciences – Cluster of Universities, Research Institutes and Companies in DeepTech -



58

The Number of Universities in Osaka

This is the second largest in Japan, following Tokyo

- Shiga University of Medical Science
- Kyoto Prefectural University of Medicine
- Nara Medical University
- Wakayama Medical University
- KINDAI University(Faculty of Medicine)
- Kansai Medical University
- Hyogo Medical University
- Osaka Medical and Pharmaceutical University

▸ **Home to research institutions, startup support organizations, and regulatory agencies such as the PMDA**

▲ cardiomyocyte sheet （※1）

▲Prototype "iPS heart"（※2）

Nakanoshima Qross（an international hub for future medical care）

◆A unique industrialization base for future medical care, where medical institutions, companies, startups, support organizations, etc. gather under one roof.

◆We're working together not just in Osaka and Kansai, but with locations all over Japan. We're promoting the industrialization and practical use of future medical care worldwide with an All Japan approach.

◆Aiming to tackle social challenges in the healthcare field, a life sciences-focused innovation campus (O-Nexus) has been launched at Nakanoshima Qross through a joint project between Nippon Life and CIC, the US-based operator of one of the world's largest innovation facilities.



From Nakanoshima Qross HP



From Nakanoshima Qross HP





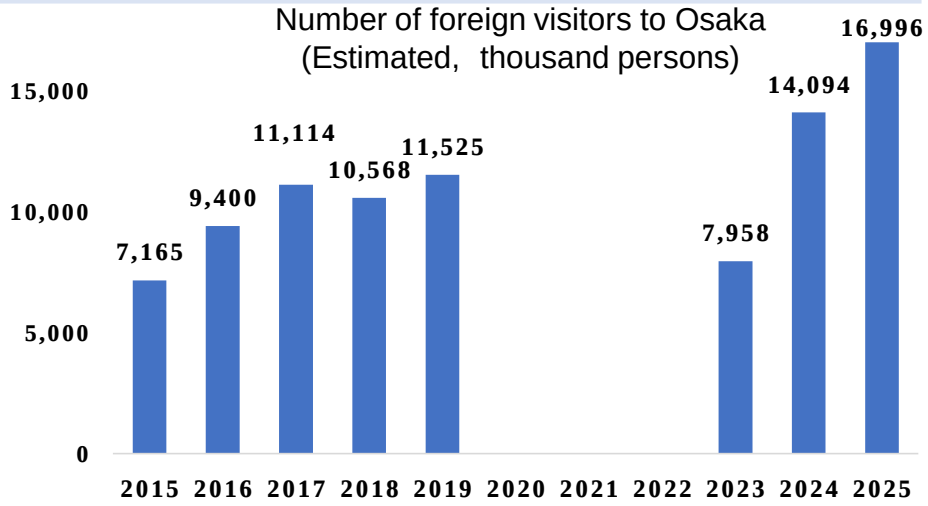


From O-Nexus HP

Inbound Tourism

Strength

In 2025, the number of foreign travelers increased by about 47% compared to 2019 before COVID, hitting a record high



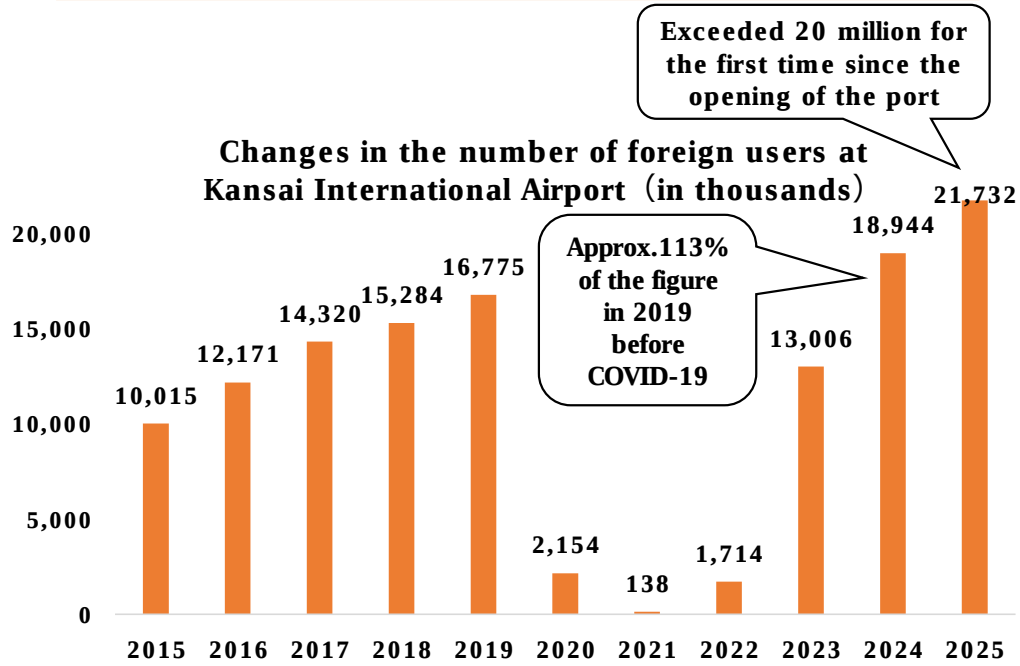
Source : "Changes in the number of foreign users at Kansai International Airport" by Osaka Prefecture

*No calculations were made for 2020–2022 as surveys were not conducted

*Figures for 2023 are from April to December

Opportunity

COVID-19 is heading towards being under control, and the return of inbound tourism is expected.



Source : "Kasai International Airport Osaka International Airport, Kobe Airport, Utilisation status" (2026)

Development of a startup ecosystem

◆ Led by the Osaka Industrial Bureau, which is responsible for the economic policies of Osaka Prefecture and City, we provide various support measures for startup companies, including financing, acquisition of human resources, and overseas expansion.

Startup event "Hack Osaka"

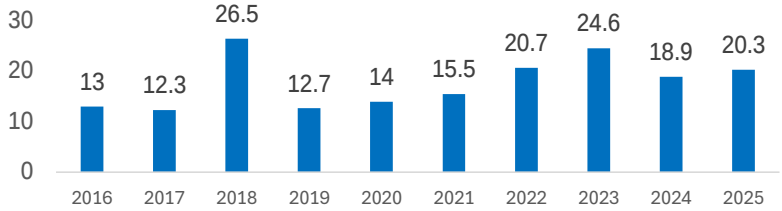


Acceleration Program"KI・DO・U"

起動
— KI・DO・U —

Provided business funding and 6 months of hands-on support to 5 startups focusing on life science/healthcare, carbon neutrality, and Web 3.0

Start-up funding in Osaka Prefecture (billion yen)



Source：INITIAL, 2025, Japan Startup Finance

Number of university-launched ventures by region

Area	FY2022	FY2023	FY2024	vs FY2023
Hokkaido/Tohoku	320	379	432	114%
Kanto	1,950	2,265	2,708	120%
Chubu	252	279	304	109%
Kansai	697	773	949	123%
Chugoku/Shikoku	226	247	268	109%
Kyushu/Okinawa	309	313	342	109%

Source: METI Industrial Technology Survey 2025

The State of Startups from Osaka and Support Hubs

No. of Startups launched

653 SUs

(5 years up to March, 2025)

Source : "New Strategy towards Revitalization and Growth in Osaka" (May, 2026)

No. of Osaka-based Companies listed

45 Companies

(4 years up to 2023)

Source : Website of JPX

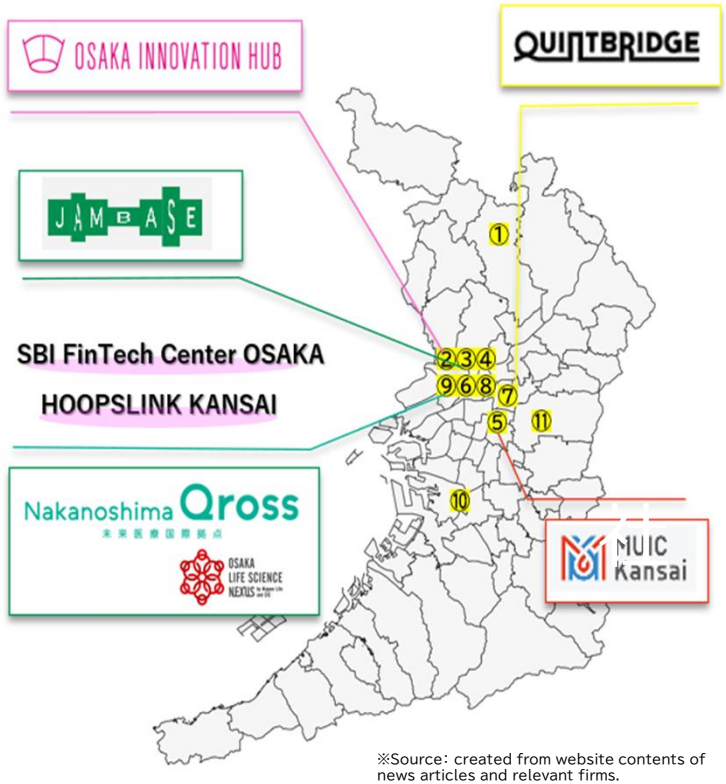
Amount of funds raised

20.3 BN (JPY)

(2025年)

Source : Japan Startup Finance 2025

◆ Innovation Support Base



※Source: created from website contents of news articles and relevant firms.

Source: "Beyond EXPO 2025 – Initiatives Over the Past 10 Years and During the Expo - (Reference Materials Edition)", of which the content was processed by the Strategy Coordination Bureau

①	● Saito Incubation Facilities〈Bio Sight Capital〉
②	**Umekita Knowledge Capital** ● **Osaka Innovation Hub**(OIH)〈Osaka City (Osaka Business Development Agency)〉 ● **enellege**〈The Kansai Electric Power Co., Inc.〉 ● Osaka Global Finance One Stop Support Center〈Osaka Prefecture, Osaka City〉
③	**Umekita Grand Green Osaka** ● **JAM BASE**〈Co-creation Generator〉 ● AIST (National Institute of Advanced Industrial Science and Technology in Kansai) and Kansai Economic Federation Umekita Site ● **SBI FinTech Center OSAKA**〈SBI Holdings〉 ● **HOOPSLINK KANSAI**〈Sumitomo Mitsui Banking Corporation〉 ● **BreaQ point Osaka**〈Risona Bank, Ltd.〉 ● **CN Business Base**〈Osaka Science & Technology Center〉
④	● **Xport**〈Osaka Chamber of Commerce × Osaka Institute of Technology〉
⑤	● **MUIC Kansai**〈Kansai Innovation Center〉
⑥	● **FUTRWORKS**〈Hankyu Hanshin Properties, Corp.〉
⑦	● **QUINTBRIDGE**〈NTT West〉
⑧	● **SeekS×pot**〈Keihan Ryutsu Systems × The University of Osaka〉
⑨	**Nakanoshima Qross** ● **Qrossover Lounge Yume**〈Organization of Future Medicine〉 ● **O-Nexus (Osaka Life Science Nexus by Nippon Life and CIC)**〈CIC Japan, Nippon Life Insurance Company〉
⑩	● **S-Cube Business Incubation Center**〈SAKAISHINJIGYO, INC.〉
⑪	● **MOBIO Innovation Center**〈Osaka Prefecture〉

Key Projects in Osaka

I
- **Umekita Phase 2 (FY2027 and on** Partial opening in Sep. 2024)

II
Development of the Eastern Osaka (2028 and on)
(Morinomiya Campus of OMU opened on Sep. 24, 2024)

III
IR (Integrated Resort) (Scheduled Opening : Around Autumn, 2030)

IV
Naniwa Line (Target year of commencement of operation: Spring, 2031)

V
Development of Yumeshima Phase 2 Area
(Former site of the Osaka – Kansai Expo)

VI
Redevelopment around Shin-Osaka Station

I



Source: Umekita Development Project Developers

II



Source: Osaka Metropolitan University

III



IV



V



VI



Key Projects in Osaka

IR (Integrated Resort)

(Scheduled Opening: Around Autumn, 2030)

- **Integrated complex featuring international conference facilities, exhibition halls, hotels, restaurants, entertainment venues, and a casino**
- **Privately developed and operated, offering attractive facilities and high-quality services for a wide range of visitors**

Annual Visitors	approx. 20 million	Economic Ripple Effect (Operations), Kinki region	approx. ¥1.14 trillion per year
Annual Revenue	approx. ¥520 billion	Employment Creation Effect (Operations), Kinki region	approx. 93,000 jobs per year



International Conference and Exhibition Facilities

- Capacity of over 12,000 people across all conference rooms
- Total exhibition hall area of approx. 20,000 m²

Accommodation Facilities

- Three distinctive hotels designed to meet diverse user needs, offering a total of approx. 2,500 guest rooms

Visitor Transportation Facilities

- Development of a large-scale bus terminal and related infrastructure
- Sending visitors across Osaka, the Kansai region, and destinations throughout Japan

Attraction Enhancement Facilities

- Showcasing Japan's traditional crafts and culture, as well as Osaka–Kansai's culinary heritage

Facilities Contributing to Visitor Attraction and Stay

- "Yumeshima Theater" with approx. 3,500 seats
- Delivering new entertainment experiences to global audiences

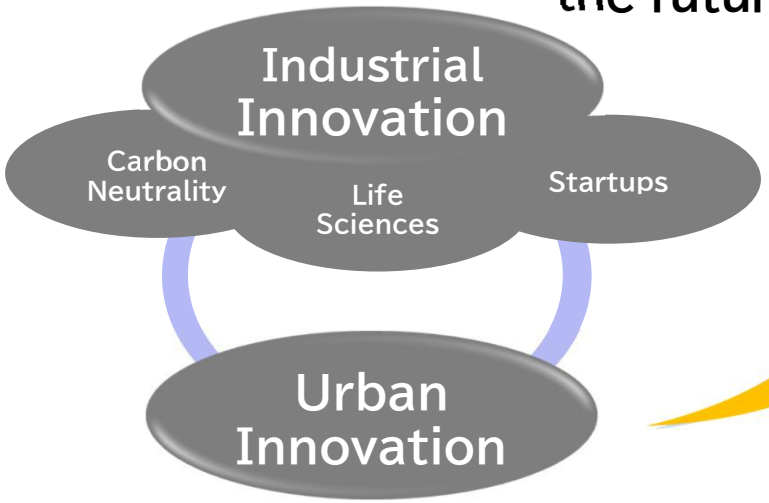
Casino Facilities

- Fair and transparent casino operations under appropriate national supervision and regulation

for Promoting a Global Financial City OSAKA

Vision of GFCO | **Global City Leveraging on Finance** | **Front-running City of Finance**

◆Accelerate Osaka's industries and projects with the power of finance and open up the future of Japan and the world



Economic growthin Osaka and Kansai to solve the world's problems

Accelerate initiatives with the power of finance

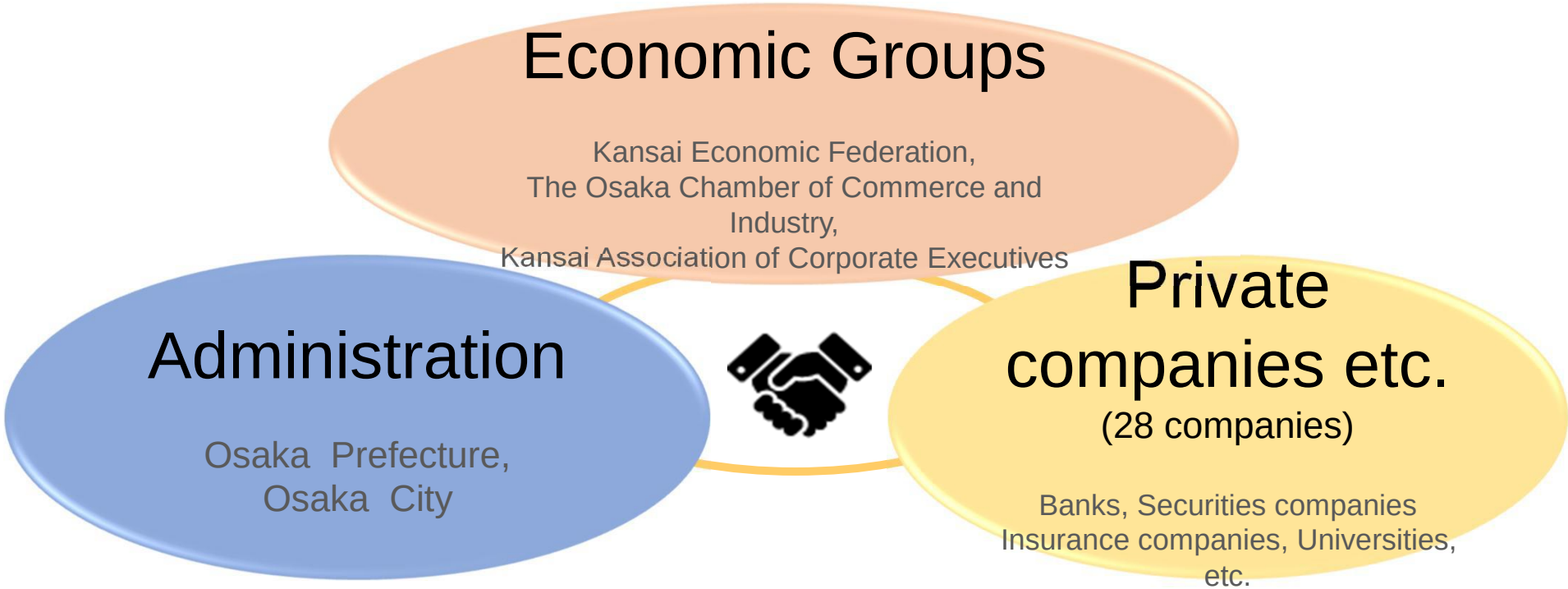
- Accumulate human resources/companies/funds in Osaka
  →Investment in industries and projects in Osaka
  →Improved productivity under the collaboration with Fintech

2022 Strategy development	2025 Short-term goal (The Osaka-Kansai Expo)	2030 Mid-term goal	2050 FY of Strategic goal
Initial Phase / Phase 1 - Promote the business appeal and living environment of Osaka and the Kansai region to Asia and the world - Attract "talent, companies, and capital" while gathering startups that are investment targets	**Phase 2** ・Deepening of initiatives ・Promote the realization of Osaka as the 2nd capital and SDGs advanced city with financial support	Development of new financial products, market formation, and innovative financial services	Global City leveraging on Finance Front-running City of Finance

Promoted by All Osaka

■"The Global Financial City OSAKA Promotion Committee"

Promoted with the spirit of "All Osaka" by 33 companies and organizations from the business world, private companies, universities, and government agencies.



Strategic goals and main support items (1st phase)

◆1st phase (through FY2025) : Initiatives undertaken to build the foundational groundwork for realizing a global financial city

Outcome Goal
Number of foreign financial companies(including FinTech),investors, etc. recruited:30 by the end of FY2025 ▶ **Attracted 31 companies** (as of the end of FY2025)

Support for establishing a base in Osaka for foreign financial companies

One Stop Support Center



- Offers one-stop support for specialized consultations regarding the establishment of business operations, financial licenses, and other related matters. From FY2026, support will be expanded to include inquiries about international schools

Incentive



- 【First in Japan !】Prefectural corporate inhabitant tax and corporate enterprise tax are reduced for up to 10 years
- Subsidizing expenses for conducting a preliminary survey or establishing a base.
  Preliminary survey: Up to a maximum of 1.1 million yen (100% subsidy)
  Base establishment: Up to a maximum of 10 million yen (50% subsidy)

Business Matching



- Leveraging the cooperation of companies with networks in Osaka, introduce potential investment opportunities and collaboration partners, leading to the creation of new businesses.

Prepare Business & Dwelling environment



- In June 2024, Osaka was designated as "Special Zone for Financial and Asset Management Businesses"
- Starting from October 2024, providing support for English procedures for various types of insurance, registration and bank account opening
- In April 2025, the Osaka Desk was set up as a support office for base establishment.

Special Zone Concept: "Special Zone for Challenges to Realize a Future Society"

Directions going forward

Phase 2 Directions
(FY 2026- 2030)

Building on the foundation of initiatives established in Phase 1 (up to FY2025), we'll deepen the initiatives with the spirit of "All Osaka", taking into account the Expo legacy and advancements in digital finance.
We' ll promote the realization of Osaka as the 2nd capital with financial support.

- Encourage **more financial companies to gather** from both inside and outside the country, and promote **investments and collaborations in growth areas** highlighted in **Beyond EXPO 2025**.
- Promote **unique initiatives**: **creation of innovative financial products** and **promotion of financial innovation**.

Strategic goal

【Promotion of investment and collaboration, cluster of finance-related companies】
・Number of foreign financial companies attracted: 50 (80 accumulated since Phase 1)-
・Funds raised for SUs: 160 billion yen, number of funding cases from overseas: 10, Number of startups launched: 1,200 (*)
(※) Using the KPI of the Phase 2 plan of the Osaka-Kyoto-Hyogo Kobe Consortium (Osaka Prefecture value), cumulative total for FY2025–2029

【Promotion of Financial Innovation】
・Number of pilot tests related to new financial services: 10

【Environmental Setup】
・Attract international schools based on the needs of highly skilled foreign professionals: covering the entire educational curriculum equivalent to elementary, junior high, and high school.

【PR】
・Number of overseas media coverages: 10
・Number of Social Media followers: 5,000

Specific Initiatives

Global City Leveraging on Finance

(1) Promotion of domestic and international investment and collaboration for startups, etc.

-Implement strategic promotional activities aimed at domestic and international financial companies

-Create opportunities for startups to meet VCs, etc.

(2) Promote the concentration of financial companies, etc., contributing to the realization of Osaka as the 2nd capital, including from the perspective of enhancing resilience

-Support for foreign financial companies to establish an operational base through incentives

- Efforts toward setting up a base in Osaka capable of dual operations for financial institutions

Frontrunner City in Finance

(1)Formation of distinctive, pioneering financial products and markets

-Consideration of new derivative products

-Expansion of corporate bonds and products using security tokens, etc.

(2) Promotion of Financial Innovation

-Support pilot experiments for financial services and capture the needs for regulatory relaxation

-Advocate for regulatory relaxation related to financial licenses for pilot experiments, etc.

Common initiatives for the above 2 visions

(1) Promotion of initiatives leading to improved financial literacy and development of highly skilled personnel in the financial sector

-Conduct financial and economic education through the operation of a consortium that connects schools, companies, and financial institutions

-Provide education on finance, entrepreneurship, and technology in universities and other higher education institutions

(2) Create a living and business environment that attracts foreign investor

-Attract international schools based on the needs of highly skilled foreign professionals

-Operate one-stop service counters and professional consortiums providing English support, and dispatch personnel to support offices for setting up bases, and so on

(3) Promote strategic PRs both domestically and internationally and collaborate with overseas partners

-PR activities using overseas diplomatic missions, government-affiliated organizations, local government offices, and private networks, etc.

Thank you!

＜Global Financial City OSAKA’s website and official social media＞

