### Advancing Towards the Realization of Global Financial City Osaka

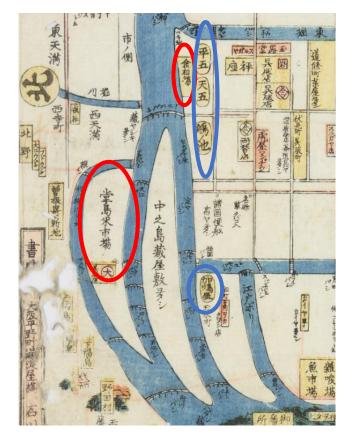
Osaka Prefecture Department of policy and Planning Growth Strategy Bureau

February 20, 2025

# Why is Osaka aiming to become a Global Financial City?

# **Osaka – Origin of Futures Trading**

- During the Edo period, Nakanoshima in Osaka was known as 'Wall Street,' where financial institutions like the Dojima Rice Market, the Gold Exchange, and wealthy merchants were concentrated.
- ♦ In 1730, futures trading in rice began in Osaka's Dojima, marking the world's first organized futures market.



Historical Map of the Nakanoshima Area Source:Naniwameisho-hitoriannai (Osaka Municipal Central Library)



Source: Naniwameishonochi Dojimakomeakinai (National Diet Library)

The world's first futures trading market (Dojima Rice Exchange) No physical goods (rice bales) in the image!

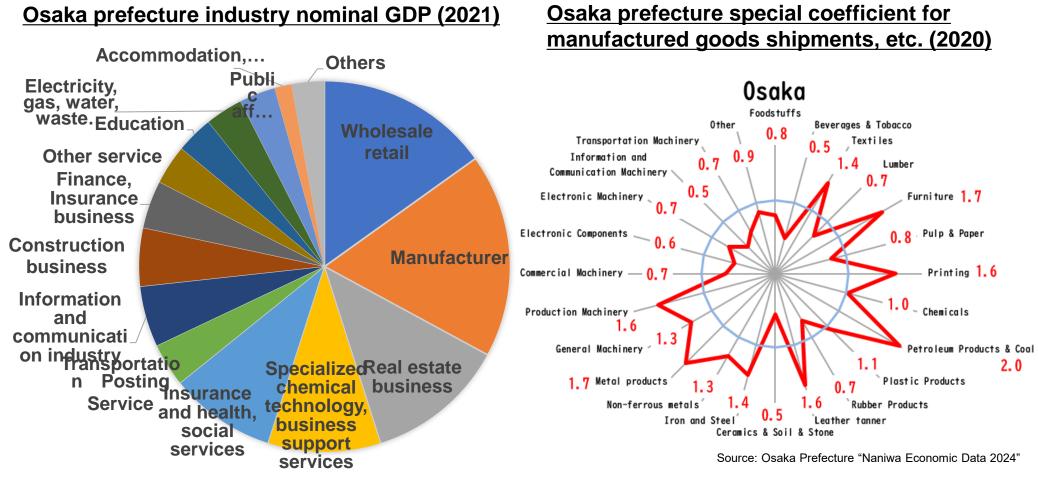


Source: Japan Exchange Group HP

Monument "Hitotsubu no Hikari (A Grain of Light)" (by Tadao Ando, Architect)

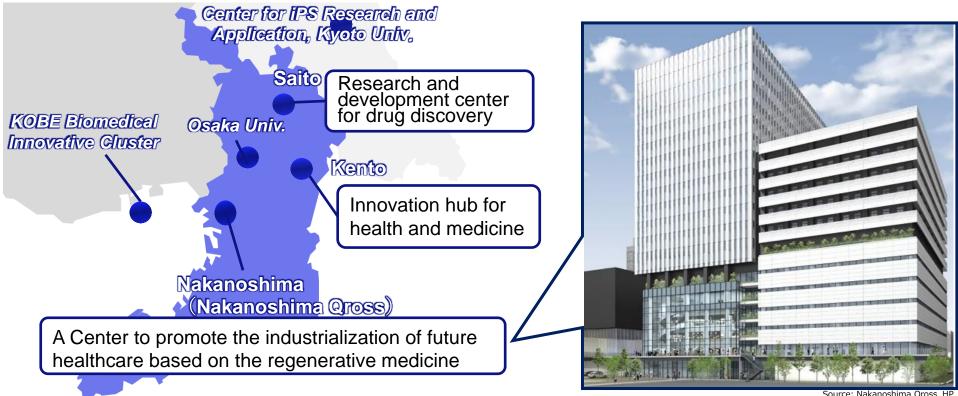
Osaka has been home to numerous financial institutions since the Edo period and has continuously embraced new challenges. Many financial institutions originated in Osaka, making it a city with deep-rooted ties to finance.

# **Osaka Industry**



# Main Bases and Companies in Life Science

- Unparalleled hub where medical institutions, companies, startups, and support organizations gather under one roof
- Nakanoshima Qross had its grand opening on June 29, 2024



# **Technologies that Contribute to Carbon Neutrality**

#### Perovskite Solar Cell (PSC)

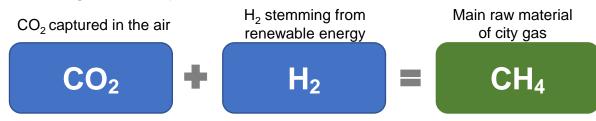
PSC implementation is progressing both inside and outside the Expo site, including the bus terminal roofs within the Expo grounds and the Umekita Station square.



Source : News release from SEKISUI CHEMICAL, Co. LTD

#### **Methanation**

Companies based in Osaka are conducting plant construction, etc. for experimental research, aiming for early implementation.



Created based on the website of Daigas group



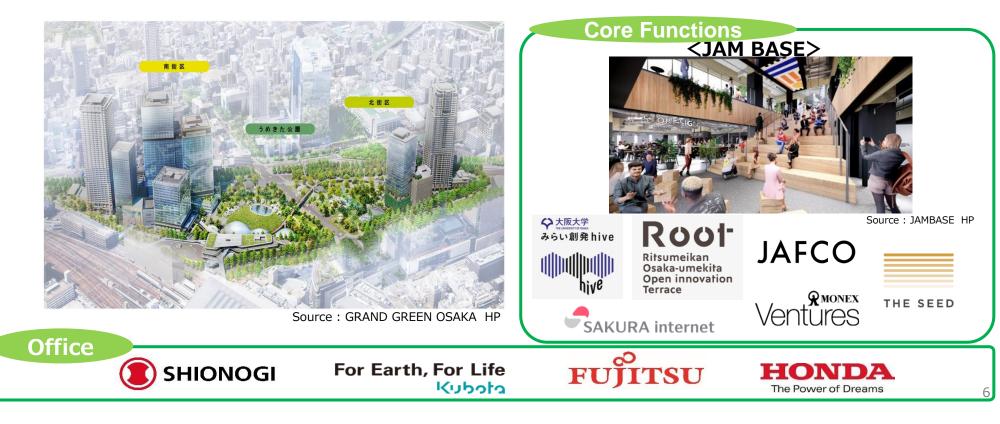
Within the venue, Bus shelter at the West Gate Transportation Terminal



Methanation Demonstration Facilities Source : Daigas group press release 5

## **UMEKITA Project 2nd Stage (GRAND GREEN OSAKA)**

- Advance opening of a portion of the area is scheduled for September 2024, full completion of the project is scheduled for FY2027
- University research institutes and various size companies will move in to create a cluster of innovations JAM BASE" is now open



### The Osaka-Kansai Expo in 2025 - 52 days to go!







Demonstration of "Flying Cars"



Using iPS cells, etc. Practical application of regenerative medicine ("iPS Heart")

158 countries/regions and 9 int'l organizations

Theme **Designing Future Society for Our Lives** (いのち輝く未来社会のデザイン)

Period

Venue

April 13, 2025 – October 13, 2025 (184 days)

- Yumeshima (Osaka Bay Area)
- Est. # of visitors approx. 28.2 million (3.5 million from overseas)
- Theme Weeks 8 weeks including Health and Well-being Week

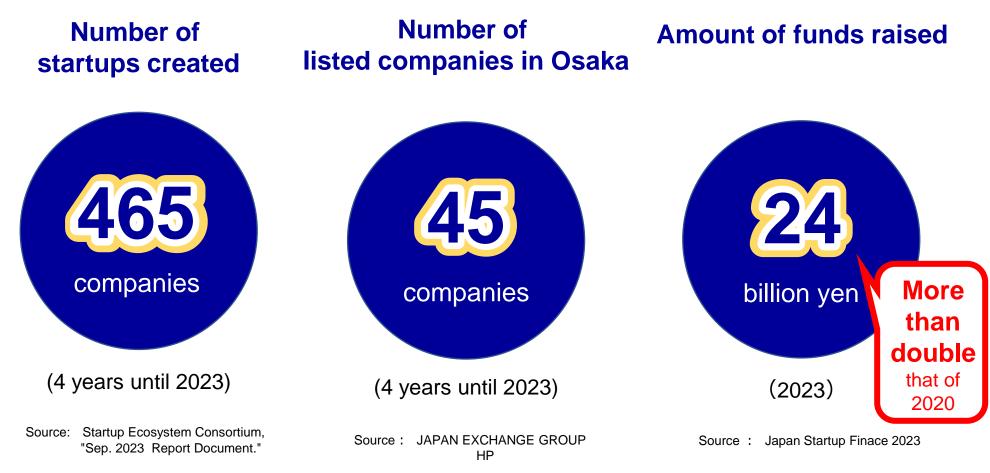
Countries, regions, and int'l organizations that indicated participation :

Concept

**People's Living Lab** 

(未来社会の実験場)

### **Current Status of Startups from Osaka**



### The Beginning of the Challenge Toward a Global Financial City Osaka

- Concentration of Financial Institutions in Tokyo in Today's Japan. As one of the two poles driving Japan's growth and further advancement, strengthening financial functions—the blood of the economy—is essential.
- In 2020, Governor Yoshimura declared the challenge of realizing a "Global Financial City unique characteristics and functions, distinct from Tokyo".



### "The Global Financial City OSAKA Promotion Committee"

#### **Economic Groups**

Kansai Economic Federation, The Osaka Chamber of Commerce and Industry, Kansai Association of Corporate Executives

Administration

Osaka Prefecture, Osaka City



Private Companies (27 companies)

Banks, Securities companies, Insurance companies, Universities, etc.

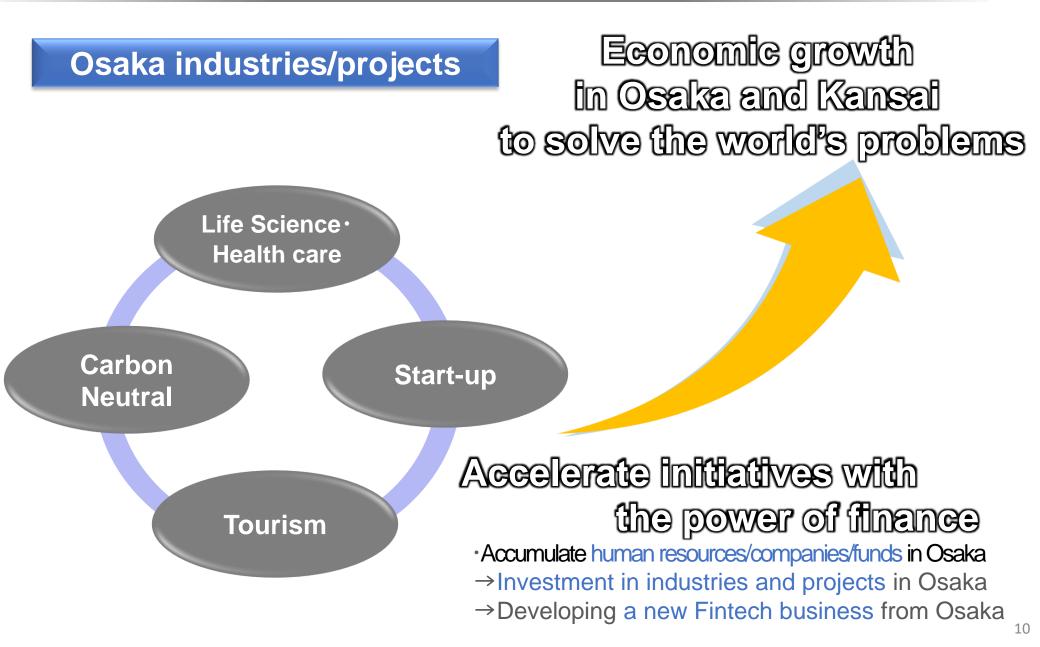
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### Visions of the City Osaka Aims to Be

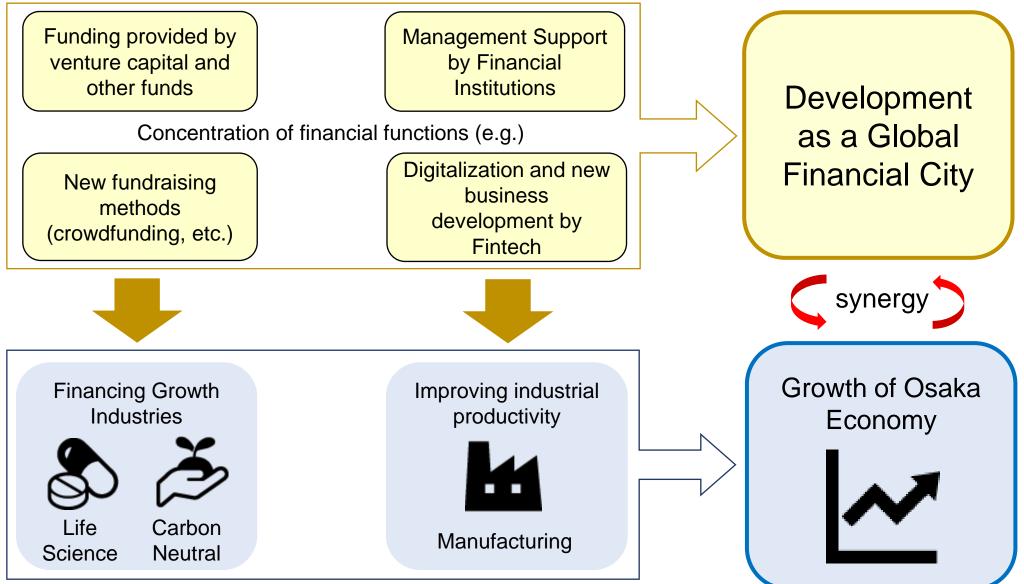
Global city that develops by leveraging finance

### Front-running city in finance

# **Vision for Promoting a Global Financial City**



# **Developing Osaka through the Power of Finance**



# Strategic goals and main support items

#### Outcome goal

Number of foreign financial companies (including Fin Tech), investors, etc. recruited

Recruit 30 companies by FY2025

#### Support for establishing a base in Osaka for foreign financial companies

One Stop Support Center One-stop support and consultation for specialized
consultations such as base establishment and financial licenses.

Exemption of Corporate local Tax

• [First in Japan!] Prefectural corporate inhabitant tax and corporate enterprise tax are reduced for up to 10 years.

Subsidy

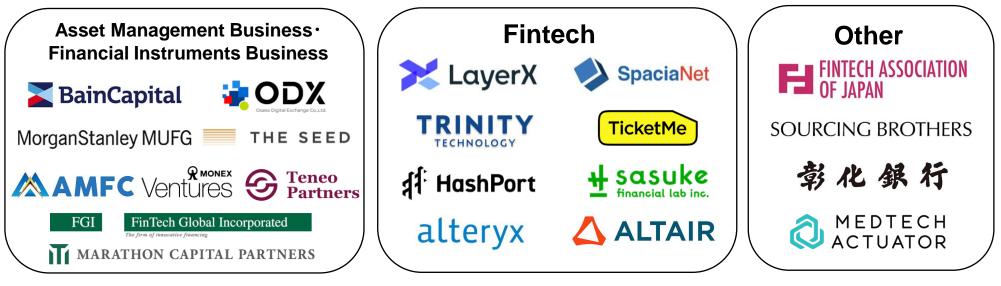
Business Matching

Prepare business & Dwelling environment

- Subsidizing expenses for conducting a preliminary survey or establishing a base. Preliminary survey: Up to a maximum of 1.1 million yen (100%subsidy) Base establishment: Up to a maximum of 10 million yen (50%subsidy)
- Leveraging the cooperation of companies with networks in Osaka, introduce potential investment opportunities and collaboration partners, leading to the creation of new businesses.
- Starting from October 2024, providing support for English procedures for various types of insurance.
- Currently coordinating support for opening bank accounts and setting up the Osaka Desk as a support office for base establishment.

# **Strategic Goals and Progress Status**

Companies that have expanded into Osaka (21 companies as of February, 2025)



#### **Examples of Major Collaborations in Osaka**



 Support for business companies in Osaka and the Kansai region, not only through funding, but also through product and service development, expanding into new markets, and productivity improvement.

# **AMFC**

•Using know-how in financial technology and overseas credit risk management, supporting partner Japanese companies with the acquisition of new investment opportunities abroad.

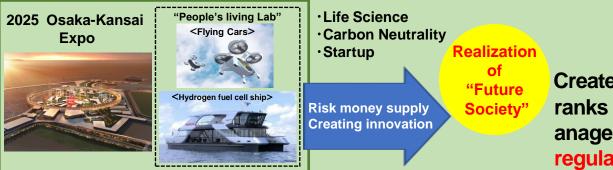
MorganStanley MUFG

•Osaka base established from the perspective of BCP. Part of the back-office operations from Tokyo are now in Osaka, with front and middle-office operations starting next year.

### Environmental improvement through the use of special zones (deregulation)

I. Concept of the region to be realized through "Special Zone for Financial and Asset Management Businesses"

"Special Zone for Challenges to Realize a Future Society"





Exchange of opinions with then-Prime Minister Kishida towards the realization of the special zone.

Create Global Financial City OSAKA that ranks with the world by attracting asset anagers, fintech companies, etc. through regulatory reforms in line with global standards.

2. Proposals for "Special Zone for Financial and Asset Management Businesses"

I. Facilitate entry from abroad	III. Facilitate business development
Establishment of investor visas, enhancement of residence status, etc.	Relaxation of requirements for compliance personnel and registration requirements for asset management business, etc.
$\ensuremath{\mathbbmm{I}}$ . Facilitate business start-up and daily life	IV. Vitalize business activities of companies in Osaka Improve asset formation for residents in Osaka
Support for foreigners to open a bank account,	
financial license consultation, establishment of a contact point, and English-language support for incorporation procedures, etc.	Expansion of the scope of investment in VC and funds of public universities, etc.

# **Osaka as a Hub for Innovative Initiatives**

#### Security Token Market (START)

### December, 2023

the first domestic security token\*-the secondary market opened \*Securities, etc. issued using blockchain or other electronic means

⇒By dividing a large asset into small amounts with the blockchain technology, we invite a wide range of general investors for assets. Going forward, investment targets may expand to various assets and projects.

### Listing of "Dojima Rice Average" Rice Index Futures

#### March, 2023

"In March 2023, the precious metals market was established (futures trading for gold, silver, and platinum began)

### August, 2024

Japan's first nationwide futures trading of average rice prices begins







株式会社堂島取引所



### Top leaders actively worked on promoting Global Financial City OSAKA

#### Overseas Top Promotion

• Top promotions overseas by the Governor and the Mayor 2022: UK 2023: USA, Australia 2024: Germany, UK, China



Interview with the Greater Manchester mayor



Interview with Minister for India and Pacific Affairs, Ministry of Foreign Affairs and Development

# Seminar hosted by a major foreign investment bank.

· Promoting Osaka's attractiveness to overseas investors, etc.

### Exchange of Opinions with WAIFC

 A delegation from the World Alliance of International Financial Centers (WAIFC), consisting of international financial cities, visited Osaka and exchanged views with the Governor.

#### Using video messages and other means, they seized opportunities to make appeals.

A significant challenge. Osaka has a spirit of valuing challenges, such as the birth of derivatives trading.



Interview with Sherif, Deputy Mayor of the City of London



Speaking at the Global Regulatory Forum hosted by Bloomberg, etc.



### < Global Financial City Osaka Official site · SNS>









