



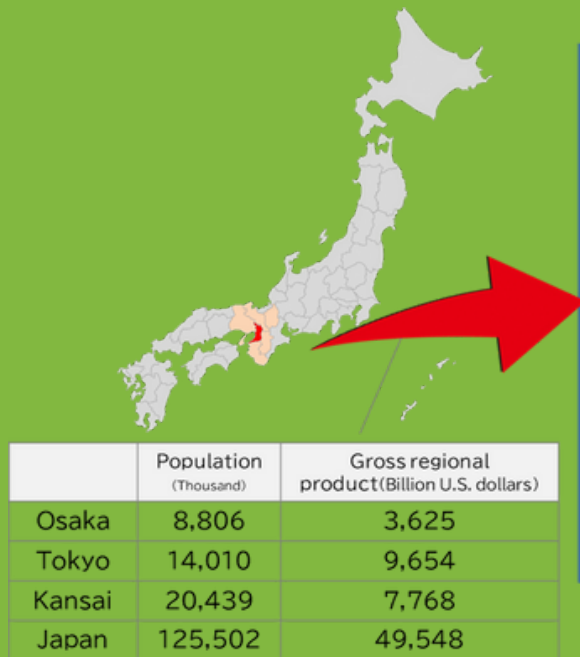
No.1

# MARKET REPORT OF OSAKA



Join 2025  
Designing Future Society  
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# MARKET REPORT OF OSAKA



Source: 1. Ministry of Internal Affairs and Communications "Demographic Statistics 2021"  
2. Osaka Prefectural Government "Economy of Naniwa in 2021"

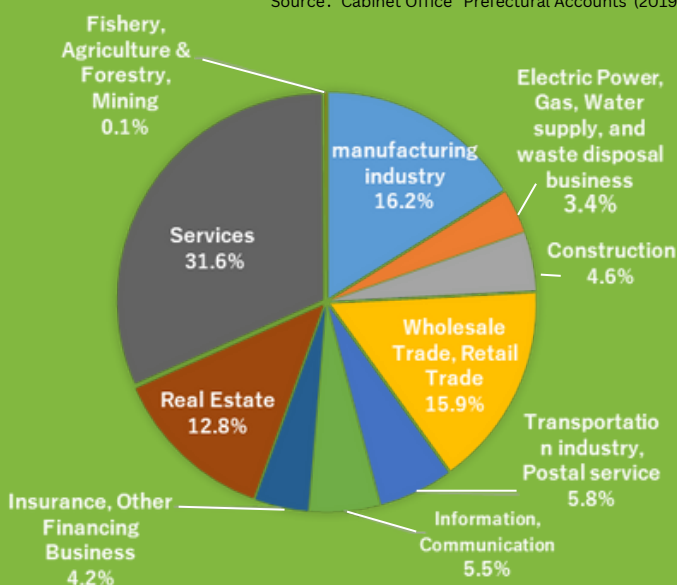
Osaka is the second largest city in Japan and the largest city in western part of the country. With a population of 8.8 million and a gross regional product (GRP) of approximately US\$ 362.5 billion, Osaka has a market equal in size to the GDP of Singapore. It has a long history as a capital city and as a gateway for international exchange. Since the modern era, the city has flourished as a center of commerce and finance and has played a major role in the development of Japan's industrial economy.

Osaka is also a center of the Kansai region with a population of 20.44 million. The Kansai region has a huge market with a GRP of approximately US\$766.8 billion, and many companies are actively engaged in business activities in a wide range of industrial fields. There are also numerous universities, institutions and colleges engaged in high-level research and technological development.

Osaka has a good balance of manufacturing industries such as electronics, pharmaceuticals, industrial machinery, devices, chemicals, food, and construction, as well as distribution and logistics industries such as trading companies and department stores, and service industries such as finance. In addition, high-tech industries such as biotechnology, IT, and sports-related and game content industries are concentrated here as well. Osaka is perfect to build a business partnership with a wide variety of companies from small and medium-sized enterprises to global companies that boast unique technologies and have a high global market share in their particular field.

## Osaka's balanced production structure

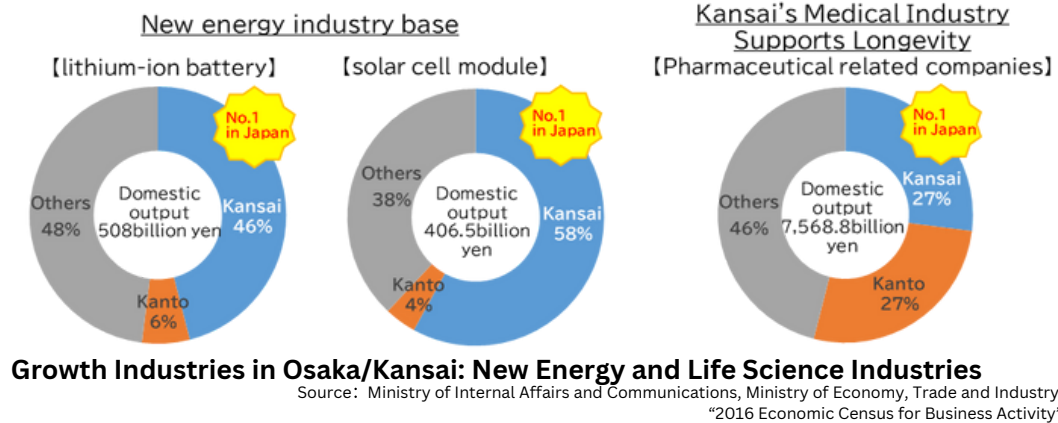
Source: Cabinet Office "Prefectural Accounts"(2019)



## Major Japanese companies that have their headquarter in Osaka

Company name	Business enterprise
Takeda Pharmaceutical Company Limited	Life science
ONO PHARMACEUTICAL CO., LTD.	Life science
SEKISUI CHEMICAL CO., LTD.	Chemical industry
Daicel Corporation	Chemical industry
Suntory Holdings Limited	Food industry
ASAHI BREWERIES, LTD.※	Food industry
NISSIN FOODS HOLDINGS CO., LTD.	Food industry
Panasonic Corporation	Electrical appliances
Iwatani Corporation	Renewable energy
Sharp Corporation	Electrical appliances

※The company originated in Osaka, but its current head office functions in Tokyo.

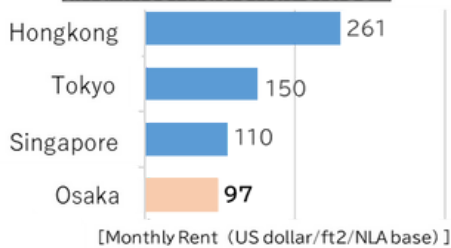


The current growth industries in Osaka and Kansai are the new energy and life science industries, where all related companies are interacting and developing new technologies and products.

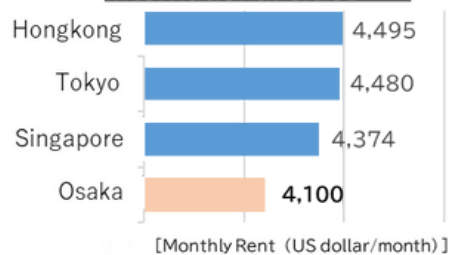
Osaka is the second largest business center in Japan after Tokyo, and while it has an extensive urban infrastructure, including a transportation network, it offers a favorable business environment with relatively low business and living costs compared to Tokyo and other major cities in Asia.

In recent years, Osaka consistently ranks as the top Asian most liveable city. In 2022 it also ranked the 10th place of the most liveable cities in the world, according to the Economist.

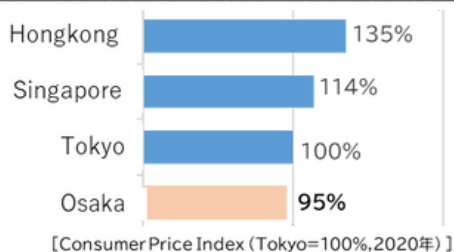
### Office Rents by major domestic and international cities <sup>1</sup>



### Wages by major domestic and international cities <sup>2,3,4</sup>



### Consumer Price Index by major domestic and international cities <sup>5,6</sup>



Source:

1. JLL's "Premium Office Rent Tracker" (2022)
2. Ministry of Health, Labor and Welfare "Wage Structure Basic Statistical Survey Prefectural and Age Group Cash Salary, Scheduled Salary, Annual Bonus and Other Special Salary in 2021"
3. Graphic created based upon data from "Occupational Wages 2021" by Ministry Of Manpower of the Government of Singapore
4. Graphic created based upon data from "Women and Men in Hong Kong Key Statistics in 2019" by Census and Statistics Department of the Government of the Hong Kong Special Administrative Region
5. Statistics Bureau of Japan "World Statistics" (2022)
6. Ministry of Internal Affairs and Communications "Regional Difference Index Of Consumer Prices" (9/2021)

At the World Expo 2025 to be held in Osaka in 2025, based on the concept "People's Living Lab", there will be The Future Society Showcase Project cutting-edge technologies and social systems such as carbon neutrality, digital technology, and next-generation mobility in venues, operations, and exhibits will be shown. Along with this, numerous of experiments of new technologies and innovations have been started, and various projects such as infrastructure development including urban development have been launched. Osaka opens the door to future business investment opportunities! Come and expand your business in Osaka!



# OSAKA GLOBAL FINANCE ONE-STOP SUPPORT CENTER

Osaka creates an attractive business and living environment for foreigners. Osaka Global Finance One-Stop Support Center helps foreign financial corporations and foreign investors to establish their business presence in Osaka.

We provide information on business procedures in Japan and legal support services. We also can introduce high-experienced lawyers and institutions in non-financial fields including housing, medical care, and education.

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